

# BUSINESS A-LEVEL

Course Mode	Part-time
Location	Milnthorpe Road Campus
Duration	2 Years
Level	3



## Course Overview

A-Level Business will demonstrate the interrelated nature of Business using different business models, theories and techniques to support analysis of the modern business environment, issues and situations that impact on business. Our content is designed to engage students through topics and scenarios that are relevant in today's society.

This A-Level is awarded by AQA. You will complete the AS Level in the first year and the A2 in the second to form a full A-Level.

In Year 1 students will study business in a variety of contexts; large and small businesses, UK focused along with global businesses in both services and manufacturing. We will focus on the strategies that are needed for success in each of the key functional areas: Marketing, HRM, Operations and Finance, whilst also looking at how businesses are set up and managed.

The focus in Year 2 is on the study of strategic decision making at the highest levels of management, where you will consider: the impact of the external environment on strategic decision making, strategies for successful growth, the value of leadership and planning, successfully managing change and why strategies sometimes fail.

As an Business student, you can also take part in national competitions such as the Stock exchange challenge and Young enterprise scheme. Guest speakers and trips are arranged in tandem with BTEC Business as a whole department - trips have included - Krakow, Prague, Budapest.

There are written examinations in each year, which cover the content of the specification. The 1st year examination doesn't count towards the final grade; however it does set a good basis for your continuation on the course for your second year.

To ensure you are picking a suitable course, I would suggest that you read up on Business studies with this suggested reading list. A range of books are given below covering different areas we would cover on this course. This will not only kick-start your understanding of the topic area. But also give you an idea of the course as a whole.

- 1) The Infinite Game: How Great Businesses Achieve Long-Lasting Success - Simon Sinek
- 2) This is Marketing: You Can't Be Seen Until You Learn To See Paperback - Seth Godin
- 3) Amazon: How the World's Most Relentless Retailer will Continue to Revolutionize Commerce - Natalie Berg and Miya Knights
- 4) The Creative Curve: How to Develop the Right Idea, at the Right Time - Allen Gannett

## Entry Requirements

5 GCSEs at Grade 5 or above which must include Maths  
GCSE English Language at Grade 6

## After your course

The majority of students go on to university, where Business represents the largest single subject in the university sector.

For potential employers, Business, with its broad study base and balance of numerical and written skills, is an ideal foundation for the recruitment of students for managerial positions and offers all the skills employers have recently said are lacking in new recruits.

## Fees

£724.00

*The fee displayed is the course fee. Course fees are per year for full-time & degree-level courses, and per course for part-time courses.*

*There may be other costs associated with this course e.g. kit, equipment, books, trips etc. Financial support may be available to support you with these. See the [Student Money](#) pages for more information.*

## Courses Fees

The current full-time & degree-level fee information is related to the 2022/23 academic year.

### Entry Level, Level 1 & Level 2 Courses

You may qualify for financial support to cover the cost of a government-funded qualification if any of the below apply to you:

- Have an annual salary of less than £18,525
- Receive an eligible means-tested benefit e.g. JSA, ESA or Universal Credit
- Are aged 16-18 on 31/08/22 and are not studying at another school/college
- Are aged 19 or over on 31/08/22 and do not already have a Level 1, 2 or 3 qualification
- Have a household income under £35,000 and are in financial hardship

See the [Student Money](#) pages for more information.